

## The Projects

**KliC<sup>4</sup> Training** provides the opportunity to take part:

- in practical community projects
- with a wide range of charities
- in different parts of the country
- in diverse environments.

Projects range from conservation work in the countryside, to renovating a community hall in an urban area; providing disabled access to a heritage site, to re-decorating a house for the homeless.

**KliC<sup>4</sup> Training** projects can be either hands-on practical or theoretical, and adapted to achieve a variety of learning outcomes, such as for:

- Graduate training programmes
- Virtual team performance enhancement
- M & A new teams
- Team building
- Specific learning and development needs

### KliC 4 Training

gives your company a competitive advantage



## KliC<sup>4</sup> Training

### Enables

you to meet your training needs **and** CSR objectives through community involvement

### Motivates

your people through socially responsible team building, develops leadership potential and engages people's values

### Builds

relationships by structuring and facilitating the links between the company, the charity and the community

### Facilitates

improved team work and communication, promotes a pro-active learning culture and re-energises organisational commitment

### Delivers

excellent value, a solid return on investment and visible results

### When a team comes together, it KliC's!

Contact Us:

Karen Woolley,  
Managing Director

t: 01491 681 571

m: 0771 360 3773

e: karen@klic4training.com

Julie Perigo,  
Business Development & Training

t: 01491 411 115

m: 07795 063 674

e: juliep@klic4training.com

[www.klic4training.com](http://www.klic4training.com)

KliC 4 Training delivers high quality, socially responsible training opportunities that can be adapted to meet the needs of both your organisation and your people.



## KliC<sup>4</sup> Training

Knowledge and Learning in the Community

[www.klic4training.com](http://www.klic4training.com)

## Working with you?

**KliC<sup>4</sup> Training** delivers high quality, socially responsible training opportunities that can be adapted to meet the needs of both your organisation and your people.

Companies achieve real learning and performance improvement results through our practical charity projects, which deliver a range of community objectives.

Our extensive experience in the corporate and charity sectors, together with our relationships with partners, enables us to offer our clients:

- Training, Coaching and Team Building as part of charity and community projects
- Consultancy on CSR and Community engagement
- Speakers on CSR and Community engagement

High quality and experienced trainers deliver our projects.

Recent clients Include:

- JP Morgan
- The Mall
- The Core
- Sunrise Senior Living
- BT

KliC 4 Training  
makes the link between  
business and the community



## What are the benefits for your company and the community?

**Corporate Social Responsibility (CSR)** is now fully part of core business strategy.

Companies are recognising the genuine bottom line benefits for their shareholders that closer links with the community deliver.

Working with **KliC<sup>4</sup> Training**, your company will:

- Realise the human and economic benefits of linking the management of your organisation with its practice and performance indicators
- Actively engage with charities and the community
- Achieve a range of your CSR objectives

In an increasingly competitive marketplace, a socially responsible brand means loyal customers and staff and positive publicity.

KliC 4 Training  
helps build your social  
responsibility profile



## Why invest in your team?

The **KliC<sup>4</sup> Training** experience strengthens your team dynamic whilst also making an important contribution to your community.

Training your people through structured involvement with charity projects, individuals will benefit by:

- Exploring team dynamics
- Developing a fresh approach to problem solving
- Improving communication
- Enhancing self development
- Increasing motivation and company loyalty
- Understanding the practical impacts of CSR

KliC 4 Training  
provides a unique  
learning experience  
and a measurable  
return on your  
investment



*"CSR gives some of the most valuable returns through enhanced motivation, loyalty and staff development."*

DTI Business and Society CSR Report

*"The ability to attract and retain the best human capital is becoming ever more important to securing a competitive advantage."*

FTSE 4Good Index