

# KliC 4 Training

## Knowledge and Learning in the Community



### CIPD Conference : HR 2010 (Olympia, London)

**“Give a little, learn a lot” – Thursday 22<sup>nd</sup> April. 9.30 – 10.45am**

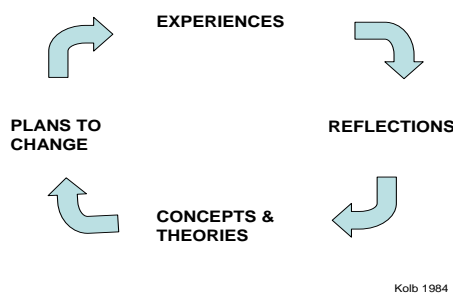
Julie Perigo, Director of KliC 4 Training (Knowledge & Learning in the Community) will be Chairing this seminar as part of the Learning & Development strand of the Conference.

She will talk about KliC’s simple but innovative approach. How it can make learning and development opportunities more affordable by combining in-house budgets, increase an organisation’s practical CSR involvement and how it can provide an exceptional “learning anchor” for individual and team development, all at the same time.

Julie’s premise is that HR and CSR functions can gain huge advantages by working together. Using Kolb’s model of adult learning, she illustrates how a community/charity project can provide the perfect central *experience*, to be used for *reflection*, the medium for exploring selected *concepts and theories* and thus the springboard for lasting *behavioural and attitudinal change*.

(See below)

### The Learning Cycle



In this session she introduces two Case Studies. One will be from a corporate client, outlining their aims and outcomes from such a project. The other will be from one of KliC’s charity partners, The Berkshire Community Foundation, talking about a first-of-its-kind set of public/membership programmes aimed specifically at SMEs and their people and learning needs.

The session will also analyse some of the risks and obstacles which might arise in exploring this approach, and offers proven techniques for overcoming them , plus suggestions for imaginative ways to use and expand on the relationships created.

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