

CSR + Learning & Development: How 'doing good' in bad times can reap financial and performance benefits.



Date: 25 March 2010 18:00 for 18:30 Start
Venue: Solent University Conference Centre
Speaker: Julie Perigo – Director, KliC 4 Training
(Knowledge & Learning in the Community)

Event Details:

KliC 4 Training centres all its corporate development programmes around a live charity or community project. In this session, Julie will explain why we have to rethink our assumptions about traditional 'Team Days', Employee Volunteering and the ramifications of charity work as a learning vehicle. She will show how combining learning and development planning with strategic CSR objectives offers tangible ROI and effective use of budgets, as illustrated through live company Case Studies. The talk will also introduce the format and purpose of KliC's innovative SME-Community programmes, recently launched in partnership with the Berkshire Community Foundation.

The Speaker:

Julie has been co-owner of the corporate training organisation, KliC 4 Training since her return to the UK in 2008. Her previous career encompasses being a Partner & Practice Leader with the global executive search firms Korn/Ferry and Highland Partners, and setting up & leading PE Handley Walker's Australian & Asian Training Division.

Intended Learning Outcomes:

- Understand the practical benefits of a new approach to combining people development & community engagement
- Learn how to develop it as a strategic business case
- Understand and extrapolate on potential applications from the Case Studies outlined
- Learn about Best Practice, and how to identify and avoid potential pitfalls in implementation

DETAILS

Date: Thursday 25 March 2010
Cost: Including complimentary buffet for members. Guests welcome £10. Cheques payable to Sector Services (Charity working with Southampton Group) Receipt supplied at event, no invoices will be issued.
Time: **18.00 For 18.30 start, finish 20:00**
Venue: Sir James Matthews Building, Solent Conference Centre, Solent University, Above Bar Street, Southampton, SO14 7NN
Location can be found from www.multimap.com using the centre's postcode;
or use map provided by the Conference Centre www.solent.ac.uk/conferences/resources/Map_centre.pdf

NB: Your registration confirms your booking. You will only be contacted if the event is oversubscribed.

BOOKING ARRANGMENTS

Online: www.cipd.co.uk/branch/wessex/events Events can be sorted by date or group ie, Southampton Group

By post, tel, fax or email: Provide name(s) of those wishing to attend with company name, contact details and CIPD Membership number to:
Sector Mailing Services, Unit 11 East Street Centre East Street Southampton SO14 3HX
Tel: 023 80232544 or Fax: 023 80237914
Email: info@sectormailing.org.uk